# Existence of Equilibria for Strategic Games 

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## Topics

- Mixed extension of finite games
- Best response maps
- Nash existence theorem
- Examples of $n$-person games
- Hotelling game
- Cournot competition
- Braess paradox
- El Farol bar
- Auctions


## Nash equilibrium in pure strategies might not exist

Consider the game

$$
\left(\begin{array}{ll}
(4,0) & (3,1) \\
(3,5) & (5,0)
\end{array}\right)
$$

There is no equilibrium... in pure strategies.

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There is no equilibrium... in pure strategies.
A player cannot use the same strategy all the time; this would be observed and the other player could take advantage from this.

- It makes sense to play strategies according to some probability scheme.
- But these probabilities must be chosen strategically!


## Simplexes and mixed strategies

Definition
Let $A$ be a finite strategy set with $d$ elements (also called pure strategies). The set of mixed strategies over the set $A$ is the $d$-dimensional simplex

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\Sigma_{A}=\left\{\left(x_{a}\right)_{a \in A} \in \mathbb{R}^{A}: x_{a} \geq 0, \sum_{a \in A} x_{a}=1\right\} .
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$$



A vector $x=\left(x_{a}\right)_{a \in A} \in \Sigma_{A}$ defines a probability distribution on the set $A$ with

$$
x_{a}=\mathbb{P}(\text { playing the pure strategy } a)
$$

## Mixed extension of 2-player games

Consider a 2-person game with strategy sets $I=\{1, \ldots, n\}$ and $J=\{1, \ldots, m\}$, and payoff matrices $(A, B)$. In the mixed extension of the game player 1 choses a probability distribution $x \in \Sigma_{\text {I }}$ and player 2 a probability distribution $y \in \Sigma_{J}$.

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The probability of observing the outcome $i j$ is the product $x_{i} y_{j}$ and then the expected payoffs for both players are respectively:
Player 1: $\quad f(x, y)=\sum_{i=1}^{n} \sum_{j=1}^{m} A_{i j} x_{i} y_{j}=x^{\prime} A y$
Player 2: $\quad g(x, y)=\sum_{i=1}^{n} \sum_{j=1}^{m} B_{i j} x_{i} y_{j}=x^{\prime} B y$

## Mixed extension of 2-player games

Alternatively:

- The expected payoff for player 1 when playing the pure strategy $i \in I$ against the mixed strategy $y \in \Sigma_{J}$ of player 2 is

$$
u_{i}(y)=\sum_{j=1}^{m} A_{i j} y_{j}
$$

and then

$$
f(x, y)=\sum_{i=1}^{n} x_{i} u_{i}(y)
$$

- The expected payoff for player 2 when playing the pure strategy $j \in J$ against against the mixed strategy $x \in \Sigma_{\text {I }}$ of player 1 is

$$
v_{j}(x)=\sum_{i=1}^{n} B_{i j} x_{i}
$$

and then

$$
g(x, y)=\sum_{j=1}^{m} y_{j} v_{j}(x)
$$

## Best responses

Nash equilibrium relies on the assumption that players maximize their payoff with respect to their own variable, taking for granted the choice of the other player.

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\begin{array}{llll}
\text { Player 1: } & \max _{x \in \Sigma_{1}} \sum_{i=1}^{n} x_{i} u_{i}(y) & \Rightarrow & B R_{1}(y)=\underset{x \in \Sigma_{1}}{\operatorname{Argmax}} \sum_{i=1}^{n} x_{i} u_{i}(y) \\
\text { Player 2: } & \max _{y \in \Sigma_{j}} \sum_{j=1}^{m} y_{j} v_{j}(x) & \Rightarrow & B R_{2}(x)=\underset{y \in \Sigma_{j}}{\operatorname{Argmax}} \sum_{j=1}^{m} y_{j} v_{j}(x)
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\end{array}
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$B R_{1}(y)$ is the set of all $x$ 's that maximize $f(\cdot, y)$ for a fixed $y \in \Sigma_{J}$. $B R_{2}(x)$ is the set of all $y$ 's that maximize $g(x, \cdot)$ for a fixed $x \in \Sigma_{l}$.

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Hence, a Nash equilibrium in mixed strategies is a pair $(\bar{x}, \bar{y}) \in \Sigma_{I} \times \Sigma_{J}$ such that

$$
\left\{\begin{array}{l}
\bar{x} \in B R_{1}(\bar{y}) \\
\bar{y} \in B R_{2}(\bar{x})
\end{array}\right.
$$

## Example: finding Nash equilibria

Consider the game

$$
\left(\begin{array}{ll}
(4,0) & (3,1) \\
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Player 1 selects Top or Bottom with probabilities $(p, 1-p)$. Player 2 chooses Left or Right with probabilities ( $q, 1-q$ ).

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Player 1 selects Top or Bottom with probabilities $(p, 1-p)$.
Player 2 chooses Left or Right with probabilities ( $q, 1-q$ ).
Then their expected payoffs are respectively

$$
\begin{aligned}
f(p, q) & =p u_{T}(q)+(1-p) u_{B}(q) \\
& =p[4 q+3(1-q)]+(1-p)[3 q+5(1-q)] \\
g(p, q) & =q v_{L}(p)+(1-q) v_{R}(p) \\
& =q[5(1-p)]+(1-q)[1 p]
\end{aligned}
$$

## Example: finding Nash equilibria

$$
\begin{gathered}
B R_{1}(q)=\underset{p \in[0,1]}{\operatorname{Argmax}} p u_{T}(q)+(1-p) u_{B}(q) \\
u_{T}(q)=4 q+3(1-q) \quad ; \quad u_{B}(q)=3 q+5(1-q)
\end{gathered}
$$

- $q>\frac{2}{3} \Rightarrow u_{T}(q)>u_{B}(q) \Rightarrow$ it is optimal for player 1 to choose $p=1$.
- $q<\frac{2}{3} \Rightarrow u_{T}(q)<u_{B}(q) \Rightarrow$ it is optimal for player 1 to choose $p=0$.
- $q=\frac{2}{3} \Rightarrow u_{T}(q)=u_{B}(q) \Rightarrow$ every $p \in[0,1]$ is equally good for player 1 .


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\begin{gathered}
B R_{2}(p)=\underset{q \in[0,1]}{\operatorname{Argmax}} q v_{L}(p)+(1-q) v_{R}(p) \\
v_{L}(p)=5(1-p) \quad ; \quad v_{R}(p)=p
\end{gathered}
$$

- $p<\frac{5}{6} \Rightarrow v_{L}(p)>v_{R}(p) \Rightarrow$ it is optimal for player 2 to choose $q=1$.
- $p>\frac{5}{6} \Rightarrow v_{L}(p)<v_{R}(p) \Rightarrow$ it is optimal for player 2 to choose $q=0$.
- $p=\frac{5}{6} \Rightarrow v_{L}(p)=v_{R}(p) \Rightarrow$ every $q \in[0,1]$ is equally good for player 2 .


## Example: finding Nash equilibria

$$
\begin{aligned}
& B R_{1}(q)=\left\{\begin{array}{cc}
\{1\} & \text { if } q>\frac{2}{3} \\
\{0\} & \text { if } q<\frac{2}{3} \\
{[0,1]} & \text { if } q=\frac{2}{3}
\end{array}\right. \\
& B R_{2}(p)= \begin{cases}\{1\} & \text { if } p<\frac{5}{6} \\
\{0\} & \text { if } p>\frac{5}{6} \\
{[0,1]} & \text { if } p=\frac{5}{6}\end{cases}
\end{aligned}
$$

Unique Nash equilibrium: $\bar{p}=\frac{5}{6}$ and $\bar{q}=\frac{2}{3}$


## General strategic games

Consider an n-player game with strategy sets $X_{i}$ and payoffs $f_{i}: X \rightarrow \mathbb{R}$ where as usual $X=\prod_{j=1}^{n} X_{j}$ is the set of strategy profiles.

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Each player $i=1, \ldots, n$ maximizes her payoff with respect to her own variable $x_{i} \in X_{i}$ while taking for granted the choice of the other players $x_{-i} \in \prod_{j \neq i} X_{j}$.

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Define the best response map $B R_{i}: X_{-i} \rightarrow X_{i}$ as

$$
B R_{i}\left(x_{-i}\right)=\left\{x_{i} \in X_{i}: f_{i}\left(x_{i}, x_{-i}\right) \geq f\left(z_{i}, x_{-i}\right) \forall z_{i} \in X_{i}\right\}
$$

which associates to each possible strategies $x_{-i}$ of the other players the set of $x_{i}$ 's that maximize the payoff $f\left(\cdot, x_{-i}\right)$.

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which associates to each possible strategies $x_{-i}$ of the other players the set of $x_{i}$ 's that maximize the payoff $f\left(\cdot, x_{-i}\right)$.

Then: $\left(\bar{x}_{i}\right)_{i=1}^{n}$ is a Nash equilibrium if and only if for each player $i=1, \ldots, n$ we have $\bar{x}_{i} \in B R_{i}\left(\bar{x}_{-i}\right)$.

## The Nash theorem

Theorem
Given a n-player game with strategy sets $X_{i}$ and payoff functions $f_{i}: X \rightarrow \mathbb{R}$ where $X=\prod_{i=1}^{n} X_{i}$. Suppose:

- each $X_{i}$ is a closed bounded convex subset in a finite dimensional space $\mathbb{R}^{d_{i}}$
- each $f_{i}: X \rightarrow \mathbb{R}$ is continuous
- $x_{i} \mapsto f_{i}\left(x_{i}, x_{-i}\right)$ is a (quasi) concave function for each fixed $x_{-i} \in X_{-i}$

Then there exists at least one Nash equilibrium.

## A simple 2-player game

Let $X=Y=[0,10]$ and let the payoffs of the players be

$$
\begin{aligned}
& f(x, y)=-x^{2}-2 x y+12 x+1 \\
& g(x, y)=-y^{2}+2 x y+8 y+7
\end{aligned}
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The common strategy set is a closed interval, thus a closed convex bounded set. The functions are continuous, and concave in one variable when the other is fixed.

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We get $B R_{1}(y)=\{\max (0,6-y)\}$ and $B R_{2}(x)=\{\min (10,4+x)\}$. To find an equilibrium we solve

$$
\left\{\begin{array}{l}
x=\max (0,6-y) \\
y=\min (10,4+x)
\end{array}\right.
$$

with unique solution $(\bar{x}, \bar{y})=(1,5)$.

## Mixed equilibria for 2-player finite games

Corollary
Every 2-player finite game has at least one Nash equilibrium in mixed strategies.

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In this case

- $\Sigma_{I} \subseteq \mathbb{R}^{\prime}$ and $\Sigma_{J} \subseteq \mathbb{R}^{J}$ are simplexes, hence closed bounded and convex
- $f(x, y)=x^{\prime} A y$ and $g(x, y)=x^{\prime}$ By are jointly continuous w.r.t $(x, y)$
- $f(x, y)=\sum_{i=1}^{n} x_{i} u_{i}(y)$ is linear with respect to $x$ (for fixed $y$ ) and $g(x, y)=\sum_{j=1}^{m} y_{i} v_{j}(x)$ is linear with respect to $y$ (for fixed $x$ )
and thus the assumptions of Nash theorem are fulfilled.


## Mixed equilibria for $n$-player finite games

Consider an $n$-person finite game with strategy sets $A_{i}$ and payoffs $f_{i}\left(a_{1}, \ldots, a_{n}\right)$. In the mixed extension each player $i$ choses a probability distribution $x^{i} \in \Sigma_{A_{i}}$, that is to say, $x_{a_{i}}^{i} \geq 0$ for all $a_{i} \in A_{i}$ and $\sum_{a_{i} \in A_{i}} x_{a_{i}}^{i}=1$.

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Denote $A=\prod_{i=1}^{n} A_{i}$ the set of pure strategy profiles. The probability of observing an outcome $\left(a_{1}, \ldots, a_{n}\right) \in A$ is the product $\prod_{i=1}^{n} x_{a_{i}}^{i}$ and the expected payoffs are:

$$
\begin{aligned}
\bar{f}_{i}\left(x^{1}, \ldots, x^{n}\right) & =\sum_{\left(a_{1}, \ldots, a_{n}\right) \in A} f_{i}\left(a_{1}, \ldots, a_{n}\right) \prod_{j=1}^{n} x_{a_{j}}^{j}=\sum_{a_{i} \in A_{i}} x_{a_{i}}^{i} u_{i}\left(a_{i}, x^{-i}\right) \\
u_{i}\left(a_{i}, x^{-i}\right) & =\sum_{a_{j} \in A_{j}, j \neq i} f_{i}\left(a_{1}, \ldots, a_{n}\right) \prod_{j \neq i} x_{a_{j}}^{j}
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Corollary
Every n-player finite game has at least one Nash equilibrium in mixed strategies.

## Maximizing over a simplex

Consider the problem of maximizing a weighted average

$$
\begin{aligned}
& \operatorname{maximize} 15 x_{1}+18 x_{2}+23 x_{3}+23 x_{4} \\
& \text { subject to: } \\
& x_{1}+x_{2}+x_{3}+x_{4}=1 \\
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Clearly the optimal value is 23 and is attained by putting all the weight on the variables $x_{3}$ and $x_{4}$ which have larger coefficients.
In particular $(0,0,1,0)$ and $(0,0,0,1)$ are optimal, as well as $\left(0,0, \frac{1}{2}, \frac{1}{2}\right)$.

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In particular $(0,0,1,0)$ and $(0,0,0,1)$ are optimal, as well as $\left(0,0, \frac{1}{2}, \frac{1}{2}\right)$.
In general the optimal solutions are all vectors $\left(x_{1}, x_{2}, x_{3}, x_{4}\right)$ with $x_{1}=x_{2}=0$ and $x_{3}, x_{4} \geq 0$ with $x_{3}+x_{4}=1$.

## Maximizing over a simplex

Consider a player with a finite set $A$ of pure strategies. Let $u_{a}=u_{a}\left(x_{-i}\right)$ be the expected payoff when playing action $a \in A$ given that the other player(s) use mixed strategies $x_{-i}$. Then the best response requires to solve

$$
\max _{x \in \Sigma_{A}} \sum_{a \in A} x_{a} u_{a}
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In order to render the weighted average $\sum_{a \in A} x_{a} u_{a}$ as large as possible one simply has to put all the weigth on the variables with largest coefficients $u_{a}$.

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Thus, setting $v=\max _{a \in A} u_{a}$ we actually have

$$
\max _{x \in \Sigma_{A}} \sum_{a \in A} x_{a} u_{a}=v
$$

and $x \in \Sigma_{A}$ is a best response (optimal solution) if and only if

$$
(\forall a \in A) x_{a}>0 \Rightarrow u_{a}=v .
$$

Note that there is always a best response in pure strategies: choose any a with maximal $u_{a}$ and set $x_{a}=1$ and $x_{a^{\prime}}=0$ for $a^{\prime} \neq a_{a}$

## Maximizing over a simplex

Definition
For a non-negative vector $\left(x_{1}, \ldots, x_{n}\right) \geq 0$ we define its support as the set of indexes of its strictly positive entries, that is

$$
\operatorname{spt}(x)=\left\{i: x_{i}>0\right\}
$$

## Mixed equilibria in 2-player finite games

In a 2-player finite game, the pair $(\bar{x}, \bar{y}) \in \Sigma_{I} \times \Sigma_{J}$ is a Nash equilibrium in mixed strategies iff there exists $v, w \in \mathbb{R}$ such that

$$
\begin{aligned}
& \begin{cases}u_{i}(\bar{y})=v & \text { for all } i \in \operatorname{spt}(\bar{x}) \\
u_{i}(\bar{y}) \leq v & \text { for all } i \notin \operatorname{spt}(\bar{x})\end{cases} \\
& \begin{cases}v_{j}(\bar{x})=w & \text { for all } j \in \operatorname{spt}(\bar{y}) \\
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v_{j}(\bar{x}) \leq w & \text { for all } j \notin \operatorname{spt}(\bar{y})\end{cases}
\end{aligned}
$$

In words: Player 1 should play with positive probability only the rows with maximal expected payoff $u_{i}(\bar{y})=v$, and symetrically Player 2 should assign positive probability only to the columns with maximal payoff $v_{j}(\bar{x})=w$.

- $v=$ equilibrium payoff for Player 1
- $w=$ equilibrium payoff for Player 2


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$$
\begin{aligned}
& \begin{cases}\sum_{j=1}^{m} A_{i j} \bar{y}_{j}=v & \text { for all } i \in \operatorname{spt}(\bar{x}) \\
\sum_{j=1}^{m} A_{i j} \bar{y}_{j} \leq v & \text { for all } i \notin \operatorname{spt}(\bar{x})\end{cases} \\
& \begin{cases}\sum_{i=1}^{n} B_{i j} \bar{x}_{i}=w & \text { for all } j \in \operatorname{spt}(\bar{y}) \\
\sum_{i=1}^{n} B_{i j} \bar{x}_{i} \leq w & \text { for all } j \notin \operatorname{spt}(\bar{y})\end{cases}
\end{aligned}
$$

"Linear" system of equations and inequalities in $n+m+2$ unknowns: $\bar{x}_{i}, \bar{y}_{j}, v, w$ In words: Player 1 should play with positive probability only the rows with maximal expected payoff $u_{i}(\bar{y})=v$, and symetrically Player 2 should assign positive probability only to the columns with maximal payoff $v_{j}(\bar{x})=w$.

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## Brute force algorithm

(1) Guess the supports of the equilibria $\operatorname{spt}(\bar{x})$ and $\operatorname{spt}(\bar{y})$

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(1) Guess the supports of the equilibria $\operatorname{spt}(\bar{x})$ and $\operatorname{spt}(\bar{y})$
(2) Ignore the inequalities and find $x, y, v, w$ by solving the linear system of $n+m+2$ equations

$$
\begin{aligned}
& \begin{cases}\sum_{i=1}^{n} x_{i}=1 \\
\sum_{j=1}^{m} A_{i j} y_{j}=v & \text { for all } i \in \operatorname{spt}(\bar{x}) \\
x_{i}=0 & \text { for all } i \notin \operatorname{spt}(\bar{x})\end{cases} \\
& \begin{cases}\sum_{j=1}^{m} y_{j}=1 & \\
\sum_{i=1}^{n} B_{i j} x_{i}=w & \text { for all } j \in \operatorname{spt}(\bar{y}) \\
y_{j}=0 & \text { for all } j \notin \operatorname{spt}(\bar{y})\end{cases}
\end{aligned}
$$

## Brute force algorithm

(1) Guess the supports of the equilibria $\operatorname{spt}(\bar{x})$ and $\operatorname{spt}(\bar{y})$
(2) Ignore the inequalities and find $x, y, v, w$ by solving the linear system of $n+m+2$ equations

$$
\begin{aligned}
& \begin{cases}\sum_{i=1}^{n} x_{i}=1 \\
\sum_{j=1}^{m} A_{i j} y_{j}=v & \text { for all } i \in \operatorname{spt}(\bar{x}) \\
x_{i}=0 & \text { for all } i \notin \operatorname{spt}(\bar{x})\end{cases} \\
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\end{aligned}
$$

(3) Check whether the ignored inequalities are satisfied.

If $x_{i} \geq 0, y_{j} \geq 0, \sum_{j=1}^{m} A_{i j} y_{j} \leq v$ and $\sum_{i=1}^{n} B_{i j} x_{i} \leq w$ then Stop: we have found a mixed equilibrium. Otherwise, go back to step 1 and try another guess of the supports.

## Exercises

(1) Find all the equilibria for the Battle of the sexes

$$
\left(\begin{array}{ll}
(3,2) & (1,1) \\
(0,0) & (2,3)
\end{array}\right)
$$

(2) Find all the equilibria for

- Hawks \& Doves
- Crossing game
- Prisoner's Dilemma
- Tragedy of the Commons
- Rock-Scissors-Paper


## Lemke-Howson Algorithm

Enumerating all the possible supports in the brute force algorithm quickly becomes computationally prohibitive: there are potentially $\left(2^{n}-1\right)\left(2^{m}-1\right)$ options !

For $n \times n$ games the number of combinations grow very quickly

| $n$ | \# of potential supports |
| :---: | :---: |
| 2 | 9 |
| 3 | 49 |
| 4 | 225 |
| 5 | 961 |
| 10 | 1.046 .529 |
| 20 | 1.099 .509 .530 .625 |

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Lemke-Howson proposed a more efficient algorithm... though still with exponential running time in the worst case.
Exercise: Search Lemke-Howson's algorithm on the web, download it, and use it to solve the previous games.

## Hotelling game

Several icecream vendors must place their cart in a beach 1 kilometer long. People are distributed uniformly on the beach and choose the closest cart to get icecream. People having several carts at the same distance are split evenly.

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(- With six or more carts there are infinitely many equilibria.

## Cournot competition

Two firms choose produce a certain good, with a unit production cost of $c>0$. Firm 1 produces a quantity $q_{1}$, whereas firm 2 produces a quantity $q_{2}$.

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where the maximum price $a$ is larger than the production cost $c$.
Therefore, the utilities of both firms are respectively

$$
\begin{aligned}
& u_{1}\left(q_{1}, q_{2}\right)=q_{1} p\left(q_{1}+q_{2}\right)-c q_{1} \\
& u_{2}\left(q_{1}, q_{2}\right)=q_{2} p\left(q_{1}+q_{2}\right)-c q_{2}
\end{aligned}
$$

## The monopolist

Suppose that Firm 2 is temporarily out of business, so that $q_{2}=0$. Then Firm 1 becomes a monopolist and maximizes its utility

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\max _{q_{1} \geq 0} u_{1}\left(q_{1}\right)=q_{1}\left[a-q_{1}\right]_{+}-c q_{1} .
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Clearly it makes no sense to produce more than $a$, so the optimal production lies in the interval $[0, a]$. Hence the firm maximizes the quadratic $(a-c) q_{1}-q_{1}^{2}$, from which we get the optimal production level as well as the resulting price and utility

$$
q_{M}=\frac{1}{2}(a-c) ; \quad p_{M}=\frac{1}{2}(a+c) ; \quad u_{M}\left(q_{M}\right)=\frac{1}{4}(a-c)^{2}
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$$

Note that if we had $a<c$ it is optimal to produce $q_{M}=0$, so in general we have

$$
q_{M}=\frac{1}{2}[a-c]_{+} .
$$

## The duopoly

Suppose now that Firm 2 is back and produces $q_{2}$. Then Firm 1 solves

$$
\max _{q_{1} \geq 0} q_{1}\left[\left(a-q_{2}\right)-q_{1}\right]_{+}-c q_{1}
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as in the monopolist case but with a replaced by $a-q_{2}$. A symmetric problem is solved by Firm 2. Thus, equilibrium is characterized by the equations

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$$

Assuming that both firms produce a positive quantity, we get the unique solution $q_{1}=q_{2}=\frac{1}{3}(a-c)$. The total production and the resulting price are

$$
q_{D}=\frac{2}{3}(a-c)>q_{M} \quad ; \quad p_{D}=\frac{1}{3}(a+2 c)<p_{M}
$$

and each firm makes an utility

$$
u_{D}=\frac{1}{9}(a-c)^{2}<u_{M} .
$$

## Braess Paradox


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- What are the Nash equilibria if the Up-Down street between the two small cities is closed for maintenance work?
- What if the Up-Down street is available with 5 minutes travel time?
- What if the Up-Down street can also be used Down-Up?


## El Farol bar

In Santa Fe there are 500 young people, happy to go to the El Farol bar. More people in the bar, happier they are, till they reach 300 people. They can also choose to stay at home. So utility function can be assumed to be 0 if they stay at home, $u(x)=x$ if $x \leq 300, u(x)=300-x$ if $x>300$.

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A mixed symmetric equilibrium is also present in this case.

## Auctions

Several types of auctions since ancient times: sequential offers, sealed offers, first price, second price,...

- There are $n$ bidders, each one has a valuation $v$ for the object, which is kept as private information. We assume that $v_{1}>v_{2}>\cdots>v_{n}$.


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We consider only auctions where the winner is the highest bidder. In case of tie in the highest bid the winner is the one who values more the object.

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(3) In all equilibria the winner is player 1 .
(9) The two highest bids are the same and one is made by player 1 . The highest bid $b_{1}$ satisfies $v_{2} \leq b_{1} \leq v_{1}$. All such bid profiles are Nash equilibria.

## Second price auctions

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(2) Other equilibria: $\left(v_{1}, 0,0, \ldots, 0\right),\left(v_{2}, v_{1}, v_{3}, \ldots, v_{n}\right)$
(3) A player's bid equalizing her evaluation is a weakly dominant strategy

